



*Mark Parkinson, Governor
Jim Garner, Secretary*

www.dol.ks.gov

**For immediate release:
July 1, 2010**

Contact:
Kathy Toelkes
785.296.0901

Kansas Department of Labor now on Twitter

Follow us at www.Twitter.com/KansasDOL

Topeka—The latest news and information from the Kansas Department of Labor (KDOL) is now instantly available to the world through Twitter. The agency recently began using the social networking site to spread the news about Kansas unemployment insurance, workers compensation, workplace safety and labor statistics.

Twitter is a free service that lets people stay updated on and connected to individuals or organizations of interest to them through the exchange of quick, frequent posts on the site. The short updates sent to Twitter followers are called “tweets” and are sent directly to the follower’s Twitter news feed, e-mail account or cell phone.

The Kansas Department of Labor joins a number of other Kansas state agencies in using Twitter to stay connected with the communities it serves. Information provided on Twitter will also be posted to the KDOL website, but because Twitter posts are immediate, the information can be shared as it happens and before it can be posted to the Web. The account acts as an interactive KDOL news cycle.

Follow KDOL on Twitter to get the latest labor news and updates. Those interested in receiving Twitter updates from the Kansas Department of Labor on their mobile phones can send a message to 40404 with the text “follow KansasDOL” (standard text messaging fees may apply).

Read KDOL’s Twitter Policy on the KDOL [website](#).

###