



# HR: The of the Organization

## Please Join Us! An Invitation to Sponsors and Exhibitors

Our 21st **Annual Kansas State SHRM Conference** will be held September 15-17, 2010 in Overland Park, Kansas at the Convention Center. We look forward to your participation as sponsors and exhibitors as we celebrate twenty one years of Annual Kansas SHRM Conferences. We expect to have 100 exhibitors and over 500 HR professionals in attendance.

The conference will kick-off with the Fifth Annual Russ Blosser Memorial Golf Tournament on Wednesday, September 15<sup>th</sup>. A Welcome Reception and Exhibitor Marketplace will follow that evening and include HR attendee registration, booth visiting, food, and music. On Thursday we're offering multiple breaks and an extended lunch to showcase our Exhibitors. The Exhibitor door prize drawings will be announced from the podium during the 2:15 PM break. We're very excited about our lineup of speakers, which should attract the HR decision-makers that you want to meet. Exhibitor events are highlighted in yellow on the schedule.

Wednesday Evening September 15 5:00 – 8:00 PM	Registration and Exhibitor booths Golf Awards & Food	EXPO Hall –all food will be served in the Exhibition area. Hall opens at 4:30 PM on Wednesday.
Thursday, September 16	Exhibitors: 7:00 AM - 2:15 PM	
7:15 - 8:00	Breakfast Buffet served	
7:45 - 9:30	General Session	
9:30 - 10:15	Long Break for Exhibitors	
10:15 - 11:45	Workshops	Classrooms
11:45 - 1:00	Exhibitors/networking/lunch	EXPO Hall, lunch for Attendees and Exhibitors. No speaker.
1:00 – 2:15	Workshops	Classrooms
2:15 - 3:00	Exhibitor booths & prize giveaways	EXPO Hall 3:00 PM booth breakdown

Please visit the website, [www.ksshrm.com](http://www.ksshrm.com) to view the combined Sponsor/Exhibitor opportunities and sign-up:

- **Exhibitor booths** to facilitate networking
- **Sponsorship opportunities** to provide high visibility to supporters of the HR profession

We look forward to working with you to make the 21st Annual Kansas State SHRM Conference the best yet!

Yours truly,

*Jackie Bond*

21<sup>st</sup> Annual Kansas State SHRM Conference Chair

# Sample Sponsorship Opportunities

## All conference sponsors will receive:

- Electronic copy of attendee list prior to conference
- 100 word description in Conference Program
- Recognition in conference materials (if confirmed by July 30th)

<b>Thursday Presenting Sponsor: \$3,000</b>	<b>Friday Presenting Sponsor: \$3,000</b>
<b>Aflac</b> <b>SOLD!</b>	<b>IMA</b> <b>SOLD!</b>
<b>GAME &amp; Signage Sponsor: \$3,000</b>	<b>NAMETAG Sponsor \$3,000</b>
	<b>Daymark</b> <b>SOLD!</b>
<b>Wednesday Reception Sponsor: \$3,000</b>	<b>Meal Sponsors: (1 left) \$2,000 ea</b>
	1. <b>NDBH-Fri BKF</b>
	2. <b>Principal-Thurs BKF</b>
<b>Conference Bag Sponsor (2) \$2,500</b>	<b>Conference Bag Stuffer (5 left) \$500</b>
	1. <b>Perucca &amp; Assoc</b>
<b>Technology Sponsor (2) \$1,500</b>	<b>Pipe &amp; Drape Sponsor: \$1,500</b>
<b>Golf Tournament Sponsor: \$3,000</b>	<b>Postcard Sponsors: \$1,250</b>
<b>Learning Quest</b> <b>SOLD!</b>	Logo printed on pre-conference mailer to over 2000 HR professionals in the State of Kansas
<b>Conference Program Sponsor: \$3,000</b>	<b>Speaker Gift Sponsor: \$1,500</b>
<b>Harrington Health</b> <b>SOLD!</b>	• Recognition in Speaker gift bag
<b>Break Sponsor: (4 left) \$500</b>	<b>Keynote Speakers (4 left) \$3,500</b>
1. <b>Capital Federal</b>	1. <b>United Health Plan</b>
<b>GOLF GAME HOLE SPONSOR \$250</b>	<b>Flashdrive Sponsor \$2,500</b>
• Signage at your hole	<b>Lee Hecht Harrison</b> <b>SOLD!</b>
<b>Post-Conference Surveys \$1,000</b>	<b>Thursday Night Social Sponsor</b>
<b>Reliant</b> <b>SOLD!</b>	<b>I-9 Seminars.com</b> <b>SOLD!</b>

To sign-up for a Sponsorship, Contact Kirk Young [kyoung@jobmatchassessment.com](mailto:kyoung@jobmatchassessment.com) or 913-322-1538 or cell:913-485-7157

# 21<sup>st</sup> Annual

# Kansas State SHRM Conference

## Exhibitor Benefits

- 10X10' Booth, includes two booth minders
- Wednesday Evening Reception & Exhibit 5:00 to 8:00PM
- Thursday 7:00AM to 4:00 PM Booth time
- Thursday breakfast and lunch
- Participate Wednesday Golf Tournament (\$65)
- Participate Thursday Incred-A-Bowl (\$29)
- Play game to encourage attendees to visit the exhibitor booths
- Electronic copy of attendee list
- Listing in HR Kansas Works (by May 18th)
- Listing in Conference Program (by July 30th)
- Copy of Conference Program
- Opportunity to advertise in HR Kansas Works
- Opportunity to sponsor special events
- Opportunity to provide drawing prizes
- Opportunity to participate in Golf Tournament
- 50% discount on two conference registrations

## Should you Exhibit?

We will have 100 Exhibitors and over 500 Human Resource Professionals in attendance from the State of Kansas and Western Missouri.

Exhibiting companies include:

- Benefit Managers/Consultants
- Colleges and Universities
- HR Consulting Firms
- HR Software
- State and Federal Agencies
- Health and Safety Programs
- Payroll Services
- Recognition and Awards
- Recruiting/Reference Checking
- Reference Books
- Relocation Services
- Staffing Agencies

**Exhibition Early Bird: \$600 for 10 X10' or \$1,000 for 10 X20'**  
***(Payment must be received by 5-1-2010 to qualify for Early Bird)***  
**After May 1<sup>st</sup>: \$650 for 10 X 10' or \$1,100 for 10 X 20'**

The booth includes signage, skirted table, chairs plus all meals/breaks/evening reception. Electricity, telephone and internet access must be arranged directly with the conference center. Details will be sent with Exhibitor Confirmation Package.

Exhibitor and Sponsor sign-ups are available on the SHRM State Council website. Just go to [www.ksshrm.com](http://www.ksshrm.com). Click on the 'Annual Meeting' in the left hand column. All major credit cards are accepted, or you may mail a check. Sign-up is not confirmed until payment is received. We look forward to seeing you in Overland Park.

Questions about Exhibiting? Contact: Lenora Larson [llarson@ndbh.com](mailto:llarson@ndbh.com) 913-982-8128

## Conference Registration

Conference Registration and sign-up for golf and bowling will be available online after May 1<sup>st</sup>. Go to [www.ksshrm.com](http://www.ksshrm.com) and receive a 50% discount (only \$179 each) for two attendees. The Golf Tournament Fee is \$65; bowling is \$29.